

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2010 – July 22, 2011.

1) **Employment Unit:** SKY Television, LLC

2) **Unit Members (Stations and Communities of License):** WSKY-TV/ Manteo, NC

3) **EEO Contact Information for Unit Member:**

Mailing Address: 920 Corporate Lane Chesapeake, VA 23320	Telephone Number: 757-382-0004
	Contact Person/Title: Ed Marlowe/ Dir. Of Programming/ Promotion
	E-mail Address: <a href="mailto:edward@4hamptonroads.com">edward@4hamptonroads.com</a>

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

**Job Title**

**Recruitment Source Referring Hiree**

1. Account Executive

Career Connection (Virginia Pilot Online)

**Station WSKY-TV is an Equal Opportunity Employer.**

**5) Job Title: Account Executive Referral Source(s) of Hiree: Career Connection (Virginia Pilot Online)**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
VARTV.com	Robert Corbin	1725 Live Oak Terrace, Va Beach, VA 23456	757-427-2317	1	No
Elizabeth City State University	Brutus Jackson	1704 Weeksville Road Elizabeth City, NC 27909	252-335-3287	0	Yes
Hampton Roads Black Media Professionals	Chris Watson	PO Box 2622, Norfolk, VA 23501		0	No
Hampton University	Career Center	114 Wigwam Building, Hampton, VA 23668	757-722-5331	0	No
Old Dominion University	Tom Wunderlich	2202 Webb University Center, Norfolk, VA 23529	757-483-4388	0	Yes
Norfolk State University	Career Services	700 Park Avenue, Norfolk, VA	757-823-8462	0	No
<b>Career Connection (Virginia Pilot Online)</b>	Not applicable	921 Battlefield Blvd N, Chesapeake, VA	757- 222-5200	9	No
WSKY-TV Website	Ed Marlowe	920 Corporate Lane, Chesapeake, VA 23320	757-382-0004	5	No

**6) Total # of Interviewees Referred:** For the period from July 23, 2009 – July 22, 2010, this Employment Unit interviewed 15 interviewees for full-time job vacancies

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative:** Job Fair (Participate in four job fairs.)

Job Fair #1

Date of Participation: October 20, 2010

Participating Employees: Director Of Programming/ Promotions

Sponsor of Job Fair: Old Dominion University

Brief Description:

This job fair was held to allow the general public the opportunity to meet with area businesses to discuss available full-time and part-time job openings. WSKY-TV staff collected resumes and spoke with people about career opportunities and internships, not only at our station, but within the broadcast field.

Job Fair #2

Date of Participation: March 22, 2011

Participating Employees: General Sales Manager

Sponsor of Job Fair: Old Dominion University

Brief Description:

This job fair was held to allow the students of Old Dominion University the opportunity to meet with area businesses to discuss available full-time and part-time job openings. WSKY-TV staff collected resumes and spoke with students about career opportunities and internships, not only at our station, but within the broadcast field.

Job Fair #3

Date of Participation: April 21, 2011

Participating Employees: Director Of Programming/ Promotions

Sponsor of Job Fair: Tidewater Tech Community College

Brief Description:

This job fair was held to allow the students of Tidewater Tech Community College the opportunity to meet with area businesses to discuss available full-time and part-time job openings. WSKY-TV staff collected resumes and spoke with students about career opportunities and internships, not only at our station, but within the broadcast field.

(b) Initiative: EEO Training

Date of Participation: July 20, 2011

Participating Employees: Director of Programming/ Promotions

Title of Workshop: EEO Updates: What You Need to Know

Brief Description:

Web based workshop, provided by the National Association of Broadcasters, which featured leading EEO attorneys explaining how changes in EEO law are affecting the broadcast workplace and how to ensure equal employment opportunities in the workplace.